

RETAIL

CASE STUDY

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LAYRD

COMMERCIAL INTERIOR DESIGN

TAANK OPTOMETRISTS

Taank is an award-winning optometrists located in the heart of Cambridge, on the popular Mill Road.

Trading in the city since 2003, Taank sadly suffered extensive water damage following a devastating fire at a neighbouring unit in 2019, reducing the property to little more than a shell.

In need of a full renovation, Layrd Design were approached to completely redesign and project manage the transformation of this three floor site - comprising of both retail and residential areas. Our team were tasked with radically modernising the former retail space, with the focus placed on exquisite detailing and adding elements of theatre and drama.

A conscious decision was made early on to celebrate and embrace the building's original period features - such as the three remaining fireplaces and a Victorian staircase. Layrd also worked to reinstate traditional elements, such as plaster cornicing, picture rails and wall panelling details, in a bid to restore the property's charming character essence. The result is a perfect balance and combination of period architecture and modern design.



LAYRD



TAANKOP



TOMETRISTS





Many of the elements of this scheme for Taank had to be bespoke - in order to deliver a slick mix of stylish retail design with all-important functionality. Layrd designed and commissioned two beautiful oak display cabinets to house Taank's handselected eyewear frames, and also custom-built their reception / cafe bar and wall-mounted display units.

A stand out feature of the space is a frame repair 'workshop' area, hidden in a chimney recess behind mirrored doors that light up upon opening. The space reveals a drop-down brass worktop with frame adjustment tools inside.

A private 'snug' offers a warm and welcoming space for consultations with customers. The spectacular oak staircase is lit with LEDs, and finished with a fine brass tread on each step.

At Layrd, we are mindful of making environmentally responsible choices throughout the design process, with natural and sustainable materials used wherever possible.







THE DETAILS



SERVICES:

Interior Design and Project Management



LOCATION:

230sqm space in central Cambridge



TIMINGS:

12 months, completed in 2021

CLIENT

TESTIMONIAL

**Anjana Taank,
Owner**



"Layrd are highly collaborative in their approach, regularly communicating ideas and plans while incorporating my visions into the project. Although I have had input along the way, there's nothing quite like stepping into store once it's complete."

"We used Layrd to interior design and provide a full project management service for our shop refit and building redesign. This required meticulous coordination with various contractors, suppliers and the professional team. Will handled our project with extreme care and attention to detail which made a complex project simpler to deal with. I would highly recommend Will and the Layrd team."



CONTACT US

If you are looking for design advice or have a project you would like to discuss with us, simply give us a call or email us - **we would love to hear from you!**



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